



**FLC Northeast Regional Meeting -
West Point, New York
Kreative Waves, LLC
Owner/President – Kwame Andah**

What We Do

- Creativity and innovation are key to the success of a business when designing new products and services.
- Advertising campaigns
- Web development & SEO
- Educational software

Advertising Campaigns

- Business Cards
- Brochures
- Flyers
- Booklets

Web Development

- We take into consideration your existing brand, logo, primary audience, your budget and what your business is all about.
- Photoshop, tablets, HTML, Illustrator, caffeine – we use all the latest and most established technology to create a web site that is visually appealing and yet fully functional.

Search Engine Optimization (SEO)

- Need your content search engine optimized so that search engines can direct more traffic to your site?
- Right keywords and create content that uses those keywords to their best advantage.
- Optimize your tags and do an aggressive link building campaign
- Pay-Per-Click solutions are our middle name, so if you need help getting your company to the top of Google rankings, email us and let's brainstorm.

Academic Competition Software - ScoreBit

- Science Bowls are scored using a combination of timer clocks, paper entries, and individual computers to consolidate entries.
- Unwieldy, time-consuming, and dependent on the computer skills of the competition administrators.
- Combines digital clocks with a scoring system that permits different point values for different types of questions. Bonus or 'toss-up' questions can be monitored during the competition, using a sub timer system.
- Operating Systems: Windows 7/XP/Vista , Mac OS X 10.5/10.4/10.3 , Solaris x86/x84, Linux

ScoreBit –User Interface Screenshot

The screenshot shows the ScoreBit Science Bowl user interface. At the top, the window title is "Science Bowl" and the menu bar includes "File", "Clock", "Score", and "Help". There are three buttons: "Start" (green), "Stop" (red), and "Send..." (grey). The main display area has a yellow background with a large score of "5:21". To the right, it indicates "Round 1 Half 1", "Toss-Up 5", and "Bonus 20". Below this is a table with columns numbered 1 to 6. The table is divided into two sections: Team A (yellow background) and Team B (blue background). Team A is "East Brunswick HS" with a score of 22, and Team B is "Princeton HS" with a score of 28. The table shows scores for Toss-Up, Bonus, and Interrupts for both teams.

		1	2	3	4	5	6
East Brunswick HS Team A 22	Toss-Up		4	4			
	Bonus			10			
	B Interrupts		4				
Princeton HS Team B 28	Toss-Up	4			4		
	Bonus	10			10		
	A Interrupts						

ScoreBit – Screenshot High School Science Bowl @ PPPL

The screenshot shows a digital scoreboard for a Science Bowl event. At the top, a large green timer displays "4:00". To the right, it indicates "Round 10 Half 1". Below the timer, there are two boxes: "Toss-Up 5" and "Bonus 20". The main scoreboard is a table with columns numbered 1 through 10. It lists scores for Princeton A High School Team A (36) and Team B (18), and W.W.P. North High School. The table also shows the number of Toss-Ups, Bonus questions, and Interrupts for each team.

Team	Score	Toss-Up	Bonus	B Interrupts	A Interrupts
Princeton A High School Team A	36	4	10	4	
Princeton A High School Team B	18			4	
W.W.P. North High School					